

janay nachel frazier

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education

The City College of New York
BFA - Electronic Design & Multimedia
Graduated May 2015
Magna Cum Laude
GPA 3.6, Dean's List 2014

skills

Adobe CC - Illustrator, InDesign,
Photoshop, Premiere, After Effects

Web Tools - CSS, HTML,
Sublime Text 2, WordPress, Wix,
Cyberduck

Audio - Allen & Heath SQ-7

Microsoft Office - Word, PowerPoint

Ecommerce - Squarespace, Shopify

activities

Founder of illustrated memoir series
Timeframe Memoirs

Center for Urban Pedagogy's (CUP)
October 2022
Design Justice as Practice Juror

Judge for New York-based nonprofit that
uses art and design to support meaningful
civic engagement.

Union Church
August 2022
Design Coordinator

NAACP-ACTSO
July 2020
Art Category Judge

Judge participant for the NAACP's Afro-
Academic, Cultural, Technological and
Scientific Olympics. Judged 20+ high
school students in the drawing category
alongside 3 other industry judges.

exhibitions

2015 Group Exhibition, [BFA Thesis Exhibition](#),
Compton-Goethels Hall
Gallery, The City College of New
York, New York, NY

2019 Solo Exhibition, [Timeframe Memoirs](#),
Art'eShok Studio, Brooklyn, NY

experience

Penguin Random House
August 2018-Present
New York, NY | Senior Designer,
Creative Marketing Services

Created over 2,000 digital and print designed collateral for award-winning and *New York Times* Bestselling authors from Riverhead and Viking imprints such as Jacqueline Woodson, Brit Bennett, James McBride, Emma Straub, Lauren Groff, Elaine Welteroth, Luvvie Ajayi-Jones, Richard Osman, and more.

Collaborate with cross-functional teams alongside Art Director to strategize design concepts for titles, refine designed pieces, incorporate critique and package deliverables for marketing team. Mentor, collaborate, and provide feedback to junior designers.

Maryland Institute College of Art
August 2022-Present
Baltimore, MD | Adjunct Professor

Instruct students in complex typographic systems for page and screen, including grid structures, comprehensive style sheets, and complex compositional structures.

Nomi Network
January 2015-August 2018
New York, NY | Designer

Art Directed and communicated the areas of Nomi Network's work specifically in fundraising, sales, special events, and social media for the purpose of increasing awareness and resources to further it's mission.

Designed marketing collateral for key initiatives and marketing strategies.

Worked with Cambodia and India teams providing design consultation and product development, packaging design and spec alterations.

freelance

HarperCollins
March 2021-Present
New York, NY | Freelance Designer

Design interior layouts and covers for upcoming titles for HarperCollins Harper Design imprint. Featured titles include *Black Roses* and *Black Oak*, Harold Green III and *You Grow, Gurl!*, Christopher Griffin.

Penguin Random House
August 2021-Present
New York, NY | Freelance Designer

Design cover for upcoming young adults translation of *Caste* by Isabel Wilkerson