

# janay nachel frazier

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## education

### The City College of New York

BFA - Electronic Design & Multimedia

Graduated May 2015

Magna Cum Laude

GPA 3.6, Dean's List 2014

## skills

**Adobe CC** - Illustrator, InDesign, Photoshop, Premiere, After Effects

**Web Tools** - CSS, HTML,

Sublime Text 2, WordPress, Wix, Cyberduck

**Audio** - Allen & Heath SQ-7

**Microsoft Office** - Word, PowerPoint

**Ecommerce** - Squarespace, Shopify

## activities

Founder of illustrated memoir series

*Timeframe Memoirs*

**Creative Lives In Progress**

March 2022

*Remote | Portfolio Reviewer*

Provided feedback and art direction to nine UK based emerging designers.

**NAACP-ACTSO**

July 2020

*New York, NY | Art Category Judge*

Judge participant for the NAACP's Afro-Academic, Cultural, Technological and Scientific Olympics. Judged 20+ high school students in the drawing category alongside 3 other industry judges.

## exhibitions

2015 Group Exhibition, [BFA Thesis Exhibition](#), Compton-Goethels Hall Gallery, The City College of New York, New York, NY

2019 Solo Exhibition, [Timeframe Memoirs](#), Art'eShok Studio, Brooklyn, NY

## experience

### Penguin Random House

August 2018-Present

*New York, NY | Senior Designer, Creative Marketing Services*

Created over 2,000 digital and print designed collateral for award-winning and *New York Times* Bestselling authors from Riverhead and Viking imprints such as Jacqueline Woodson, Brit Bennett, James McBride, Emma Straub, Lauren Groff, Elaine Welteroth, Luvvie Ajayi-Jones, Richard Osman, and more.

Collaborate with cross-functional teams alongside Art Director to strategize design concepts for titles, refine designed pieces, incorporate critique and package deliverables for marketing team.

Mentor, collaborate, and provide feedback to junior designers.

### Maryland Institute College of Art

August 2022-Present

*Baltimore, MD | Adjunct Professor*

Instruct students in complex typographic systems for page and screen, including grid structures, comprehensive style sheets, and complex compositional structures.

### Nomi Network

January 2015-August 2018

*New York, NY | Designer*

Art Directed and communicated the areas of Nomi Network's work specifically in fundraising, sales, special events, and social media for the purpose of increasing awareness and resources to further it's mission.

Designed marketing collateral for key initiatives and marketing strategies.

Worked with Cambodia and India teams providing design consultation and product development, packaging design and spec alterations.

## freelance

### HarperCollins

March 2021-Present

*New York, NY | Freelance Designer*

Design interior layouts and covers for upcoming titles for HarperCollins Harper Design imprint. Featured titles include *Black Roses* and *Black Oak*, Harold Green III and *You Grow, Gurl!*, Christopher Griffin.

### Penguin Random House

August 2021-Present

*New York, NY | Freelance Designer*

Design cover for upcoming young adults translation of *Caste* by Isabel Wilkerson