education

The City College of New York

BFA - Electronic Design & Multimedia Graduated May 2015 Magna Cum Laude GPA 3.6, Dean's List 2014

skills

Adobe CC - Illustrator, InDesign, Photoshop, Premiere, After Effects

Web Tools - CSS, HTML,

Sublime Text 2, WordPress, Wix, Cyberduck

Audio - Allen & Heath SQ-7

Microsoft Office - Word, PowerPoint

Ecommerce - Squarespace, Shopify

activities

Founder of illustrated memoir series *Timeframe Memoirs*

Center for Urban Pedagogy's (CUP) October 2022 Design Justice as Practice Juror

Judge for New York-based nonprofit that uses art and design to support meaningful civic engagement.

NAACP-ACTSO July 2020 Art Category Judge

Judge participant for the NAACP's Afro-Academic, Cultural, Technological and Scientific Olympics. Judged 20+ high school students in the drawing category alongside 3 other industry judges.

exhibitions

- 2015 Group Exhibition, BFA Thesis
 Exhibition, Compton-Goethels Hall
 Gallery, The City College of New
 York, New York, NY
- **2019** Solo Exhibition, <u>Timeframe Memoirs</u>, Art'eShok Studio, Brooklyn, NY
- 2023 Joint Exhibition, <u>I'm Literally Taking</u>
 <u>it out the Mud</u>, Mitchell Center
 for African American Heritage,
 Wilmington, DE

janay nachel frazier

janaynachel.com janaynachel@gmail.com (917) 547-3154

experience

Penguin Random House August 2018-Present Senior Designer, Creative Marketing Services

Create over 2,000+ digital and print designed collateral for award-winning and *New York Times* Bestselling authors from Riverhead and Viking imprints such as Jacqueline Woodson, Brit Bennett, James McBride, Emma Straub, Lauren Groff, Elaine Welteroth, Luvvie Ajayi-Jones, Richard Osman, and more.

Collaborate with cross-functional teams alongside Art Director to strategize design concepts for titles, refine designed pieces, incorporate critique and package deliverables for marketing team.

Mentor, collaborate, and provide feedback to junior designers.

Maryland Institute College of Art August 2022-Present Baltimore, MD | Adjunct Professor

Instruct students in complex typographic systems for page and screen, including grid structures, comprehensive style sheets, and complex compositional structures.

freelance

Row House Books (Simon & Schuster) March 2022-Present Freelance Designer

Cover, mechanical and interior design for featured titles for Row House Books and Wheat Penny Press. Featured titles include *New York Times* bestseller *Humanity Archive*, Jermaine Fowler; *Brown Enough*, Christopher Rivas; *Dwell Time*, Rosa Lowinger; and more.

W.W. Norton March 2022-Present Freelance Designer

Design interior layouts and covers for upcoming titles. Featured titles include *body rites* by shena j young, psy.d. and *Decolonizing Therapy* by Jennifer Mullan, Psy.d.

HarperCollins March 2021-Present Freelance Designer

Cover, mechanical and interior design for featured titles including *Black Roses* and *Black Oak* by Harold Green III and *You Grow, Gurl!* by Christopher Griffin.

Penguin Random House August 2021-Present Freelance Designer

Cover and mechanical design for *New York Times* Bestseller *Out There Screaming* edited by Joran Peele and young adults adaption of *Caste* by Isabel Wilkerson